

SEAFOODIA
IN GREAT SEAFOOD WE TRUST



WAKEO

REAL-TIME VISIBILITY

SEA, AIR & ROAD SHIPPING



MAX. GROSS WGT. 30.480KGS
67.200 LBS
TARE WGT 3.830KGS
8.440 LBS
MAX. CARGO WGT. 26.650KGS
58.760 LBS

CAUTION
HIGH
TRAILER

2.9m
9'6"

COMPANY OVERVIEW



Our team

30 employees based in Paris, France

- Supply chain specialists with experiences at Kuehne & Nagel, Panalpina, Maersk, KPMG and PWC.
- Tech & data experts with experiences at Thales, Cern research institute.



Our Partners



Clients sample



Our news



30 Supply Chain VPs awarded the [Jury Prize](#) to Wakeo at the SITL in 2019

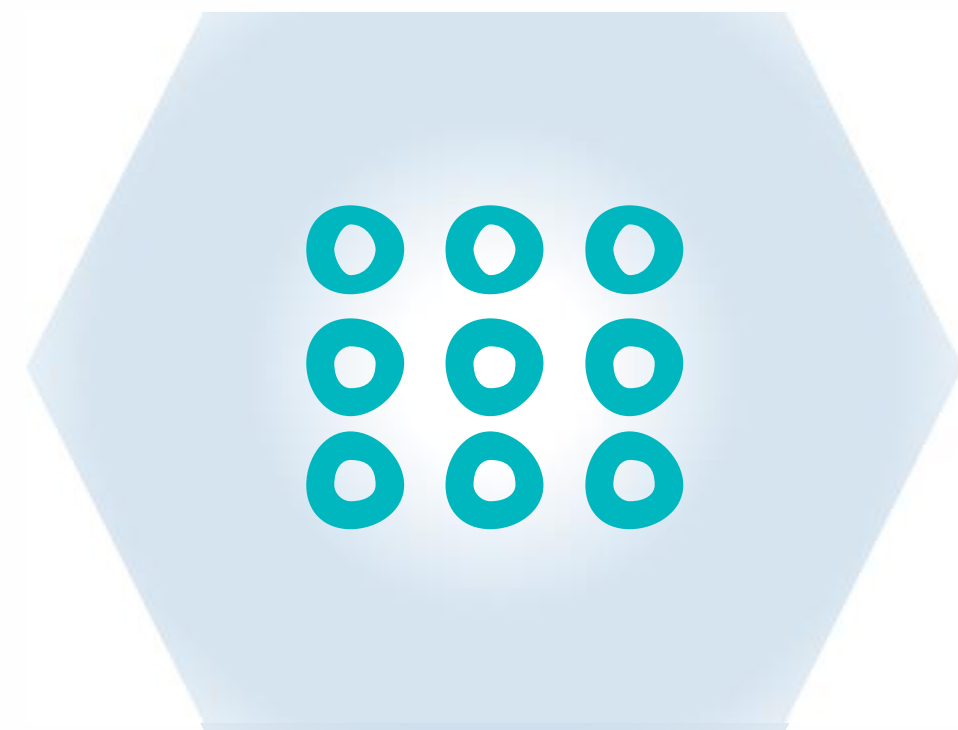


Wakeo won the [Kings of the Supply Chain Innovation Award](#) in 2019 with Air Liquide based on the vote of 350 SC decision-makers



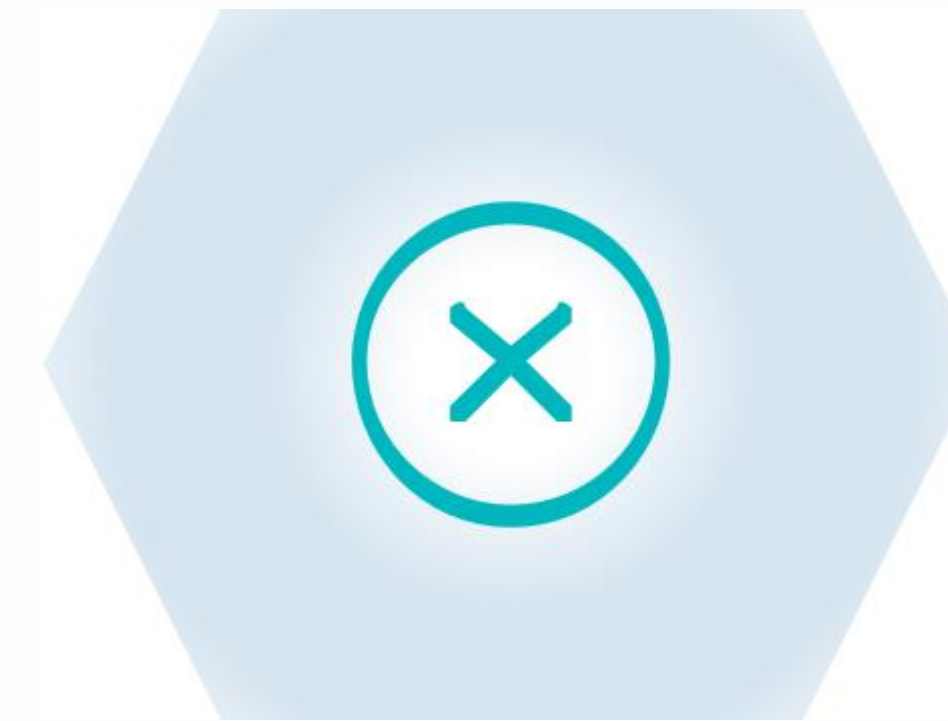
Clasquin & Wakeo sign a [6-year partnership](#) to bring supply chain visibility to shippers

Fragmented data
Limited data integration



- Multiple proprietary systems from LSP
- Depending on incoterms, transport flows are not necessarily under control

Poor reliability
& standardization

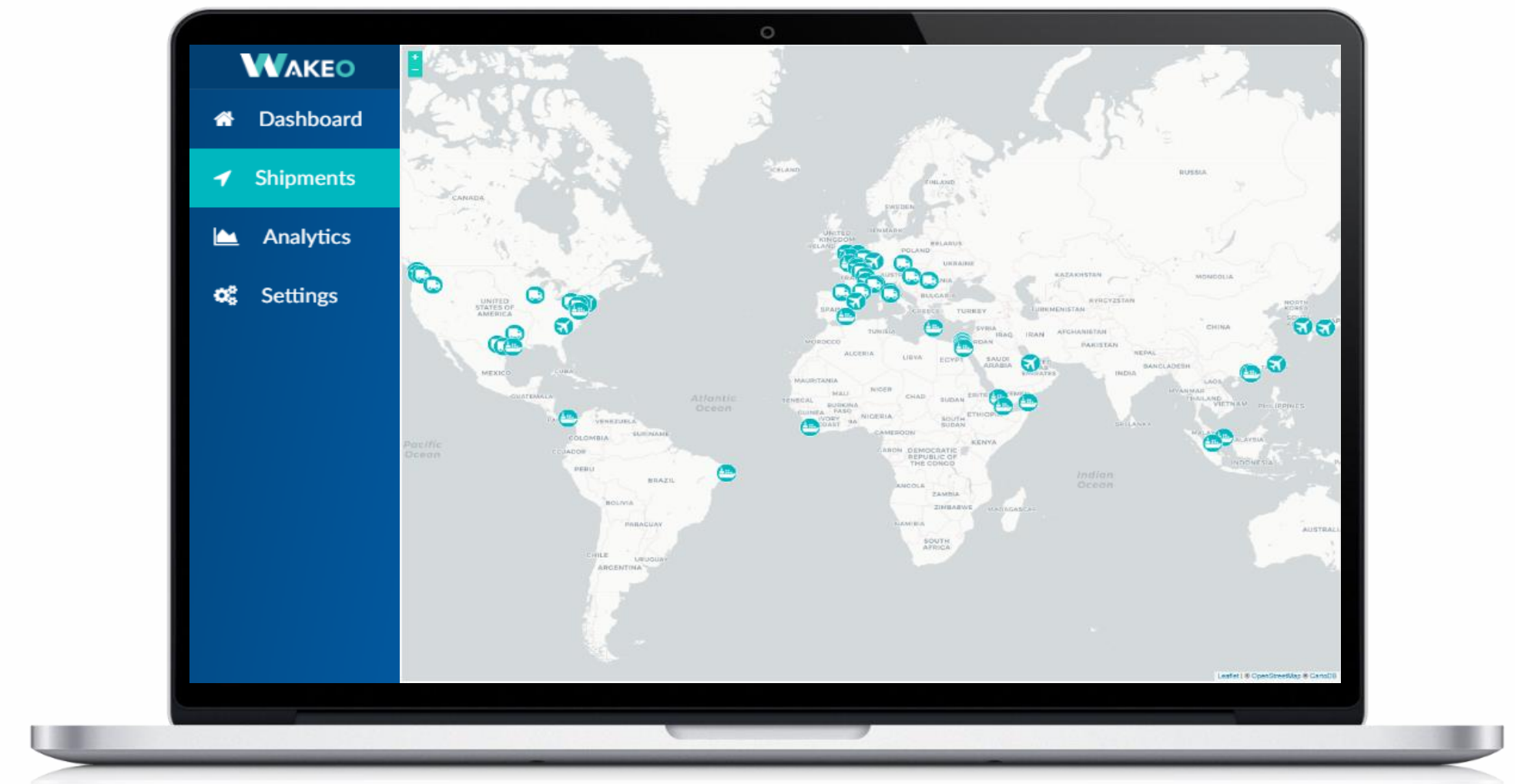


- Heterogeneous data depending on transport providers
- A majority of manual to semi-manual processes
- A need for interoperability between multiple standards: PDA scans, telematics, IoT



A lack of visibility on transport operations

A digital platform to bring real-time visibility on **international** and **multimodal** transport flows.



Connected
Platform



Predictive
Tracking

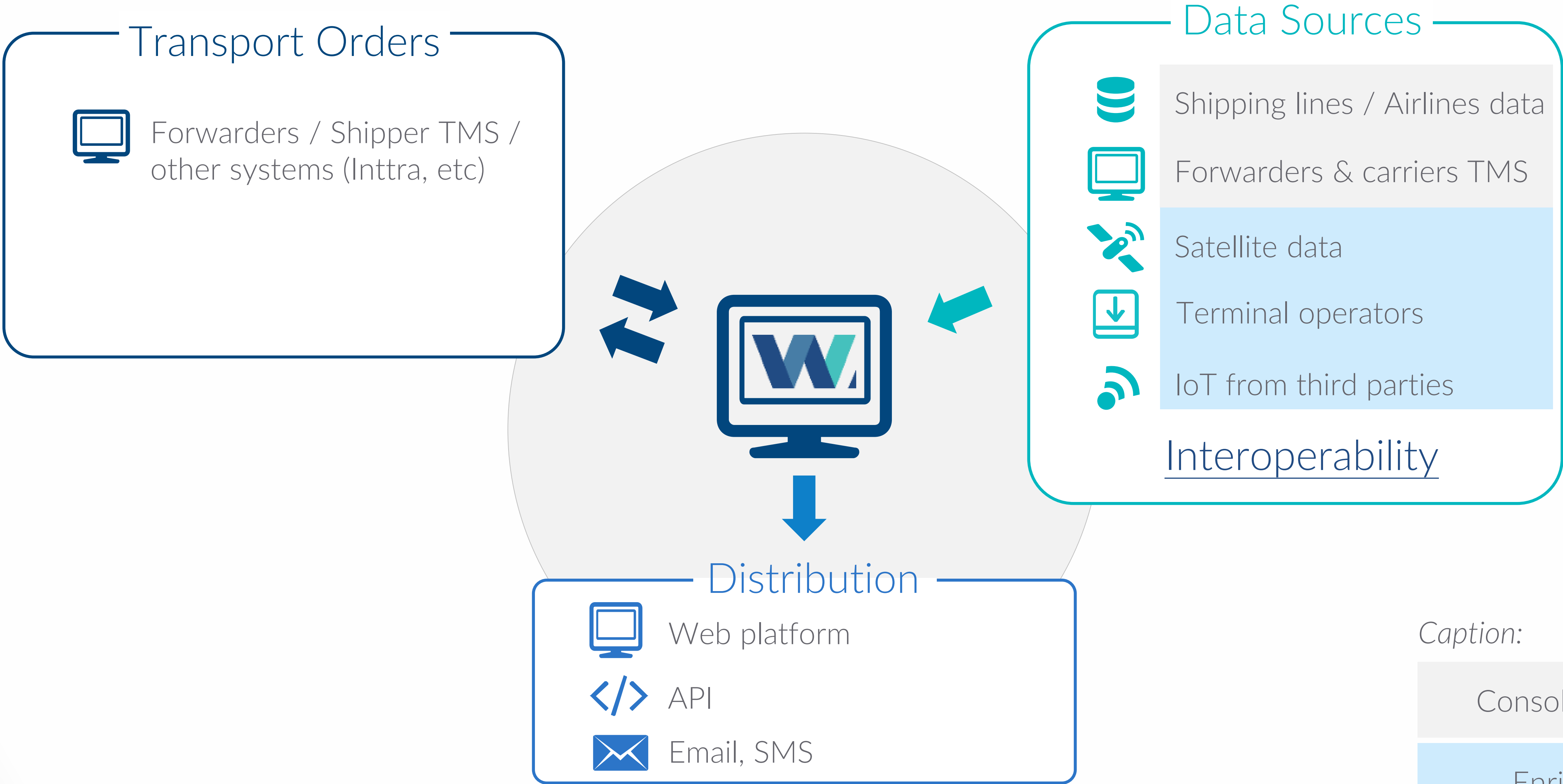


Proactive
Alerting



Neutral
Analytics

SOURCE DATA - AN AGNOSTIC SAAS HUB



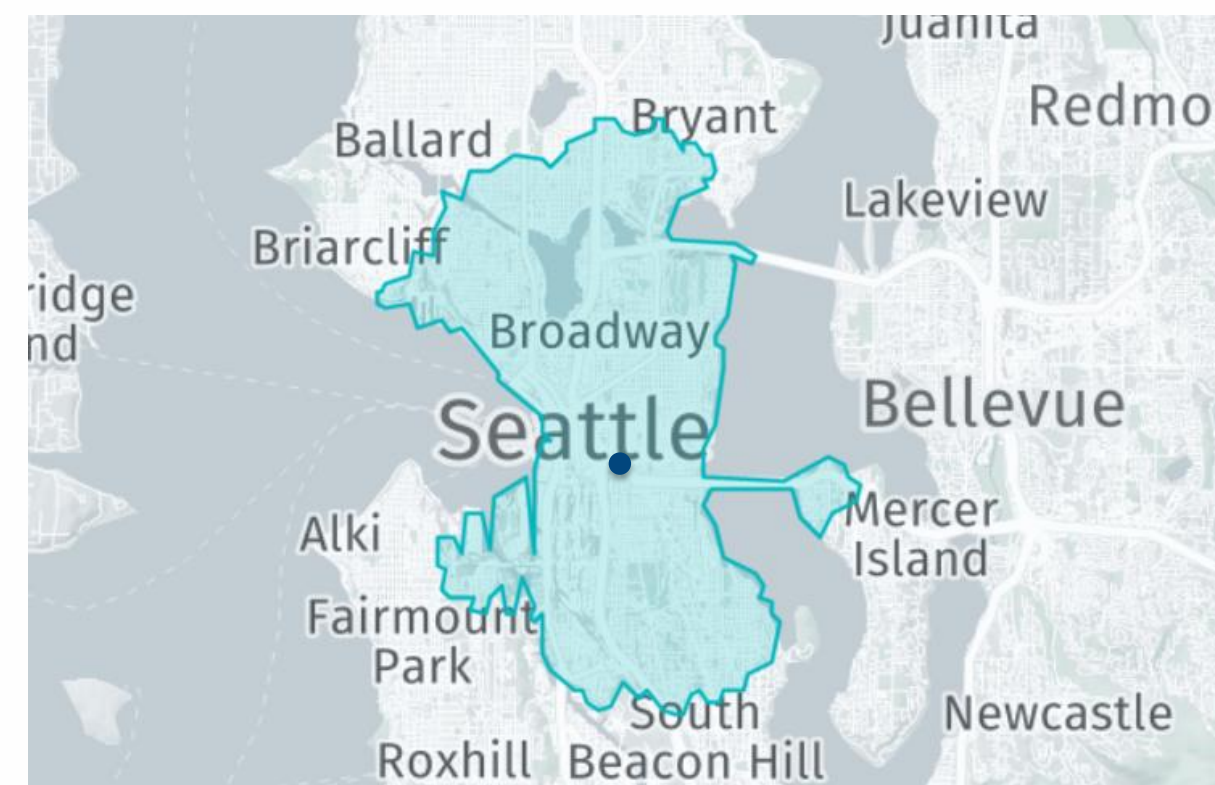


Geofencing

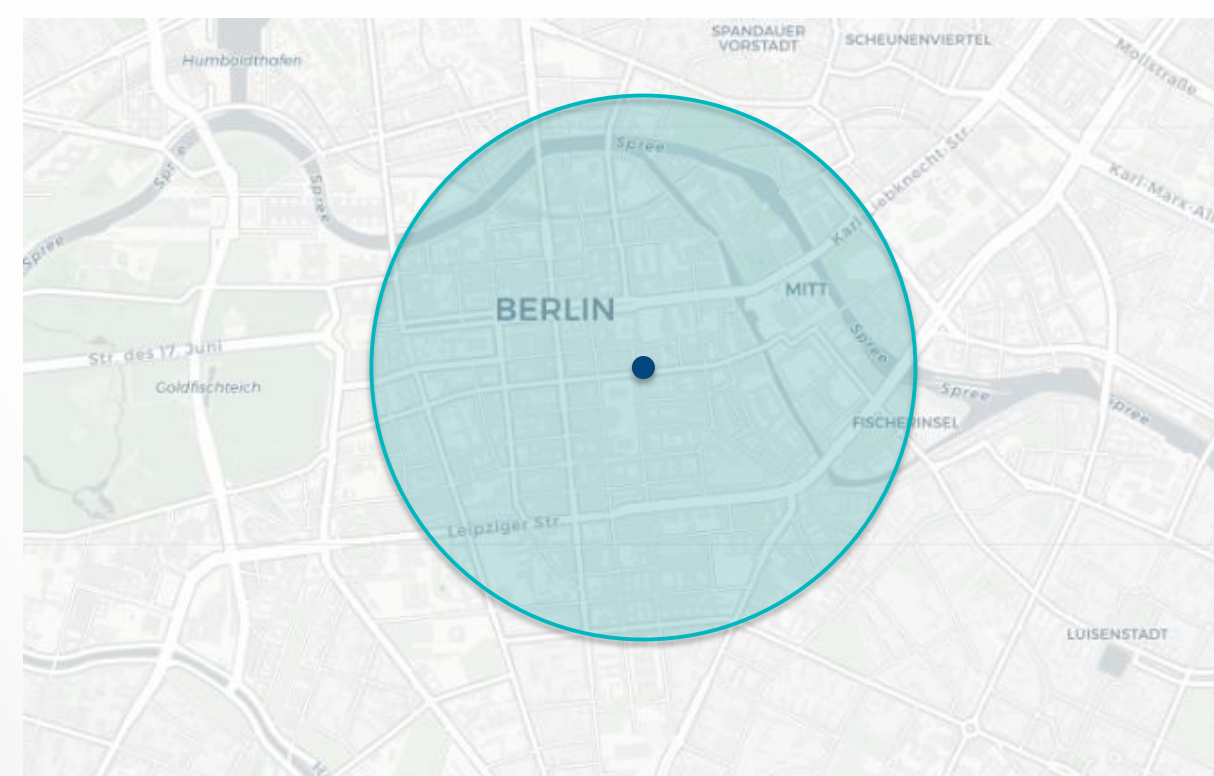
Confirm accurate arrivals and departures



Ports and berths geofencing



Isoline (time or distance) geofencing

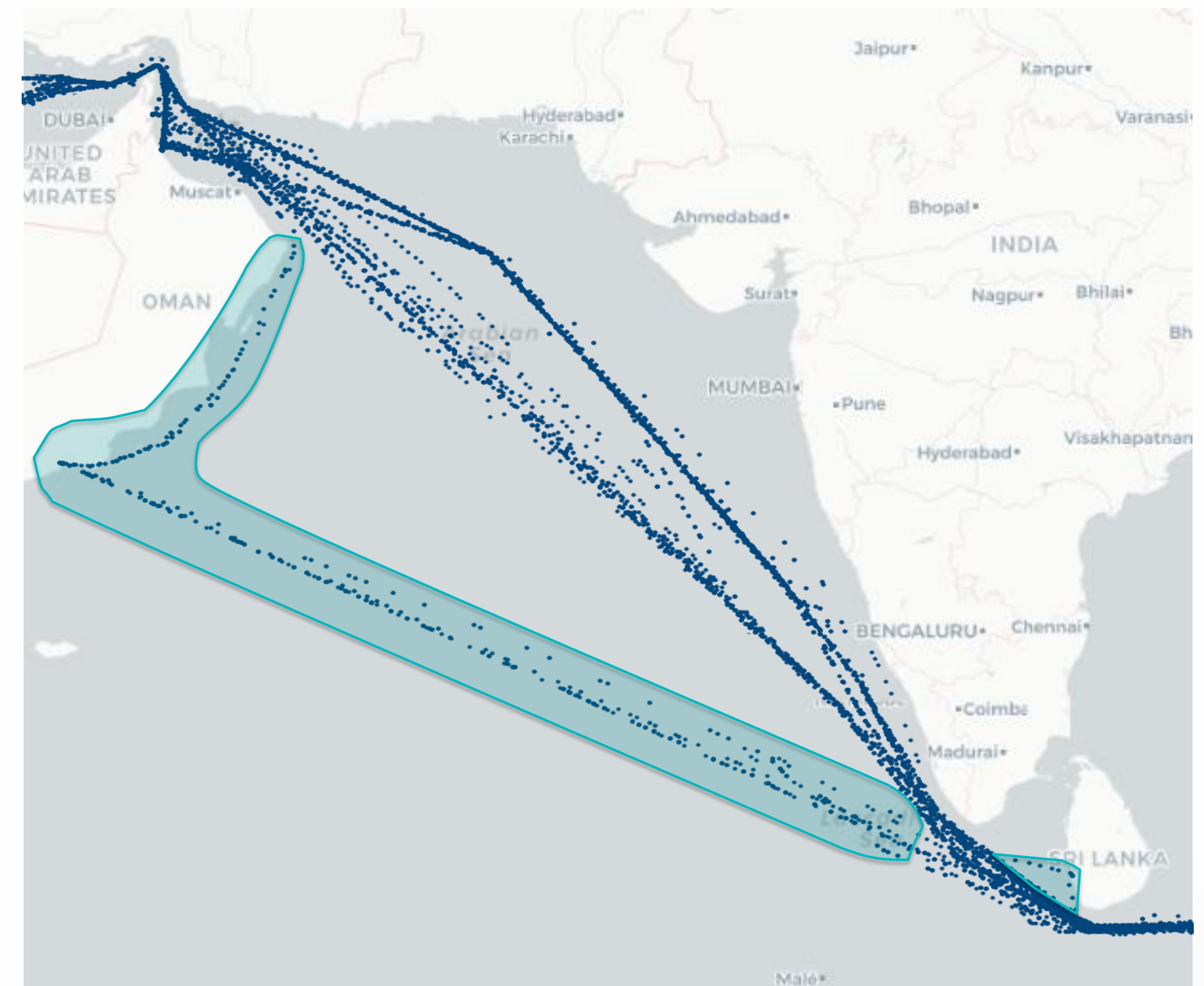


Radial geofencing



Corridor & Clustering

Identify deviations from the plan



Detect cargo deviation through corridor and clustering

A CONTROL TOWER Visualise all the operations

WAKEO

Dashboard

Shipments

Analytics

Settings

Search order

WAK/25726 DW DD DD DD DD DD DD DD DD

FAQ DEMO LOGOUT EN

Usine Kura, JP

20 Aug 20, 06:30
20 Aug 20, 06:06

Osaka, JP

22 Aug 20, 09:15
22 Aug 20, 09:00

Fos Sur Mer, FR

26 Sep 20
02 Oct 20
(+6 days)

Entrepôt Vénissi...

27 Sep 20
03 Oct 20
(+6 days)

28 Sep 20
04 Oct 20
(+6 days)

Planned Time
Estimated Time

Map showing shipping route from Europe (France) to Asia (Japan) via the Indian Ocean. The route is marked with a blue line and includes a vessel icon at the destination.

LAST EVENTS

ETA change 02 Oct 20	10 Sep 20, 10:13
Vessel departure 26 Aug 20, 17:51	26 Aug 20, 18:30
Container loaded on vessel 24 Aug 20 at Osaka	24 Aug 20, 16:03
Container gate in at departure port 22 Aug 20, 18:06	22 Aug 20, 21:46
Truck arrival 21 Sep 20, 09:00 at Osaka	22 Aug 20, 12:01

All dates are UTC time

SHIPMENT INFORMATION

Shipment created	20 Aug 20, 03:30 UTC
User reference	FIS0920/18
Shipment reference	WAK/25726
Forwarder reference	SSHAS465002
Client booking number	5422229
Flow type	Spot
Consignor	Sanofi
Final client	Sanofi
Forwarder	DSV
Gross weight (kg)	1045.0
Volume (m3)	9.0
Product description	Pharmaceutical Products
Package number	1352

TRANSPORT INFORMATION

SEGMENT 1

+

PREDICTIVE TRACKING

Visualise all the operations with a predictive ETA

Search order FAQ DEMO LOGOUT EN

ON TIME 0
DELAYED 61
RECENT REPORTED 0
SPOT 2
REGULAR 59

Active Past Reported Empty filters Export Edit table

Status	Shipment reference	User reference	CURRENT LEG							SHIPMENT					
			PTD	ETD	Departure	Arrival	PTA	ETA	ETA difference	ETD	Departure	Arrival	ETA	Partner	
1/3	WAK/642004	R-56/18	01 Sep 20	01 Sep 20	Shenzhen	Fos Sur Mer	01 Oct 20	03 Oct 20	+2 days	29 Aug 20	Usine Shenzhen	Entrepôt Pantin	05 Oct 20	Panalpina	
1/3	WAK/561919	7895	03 Sep 20	03 Sep 20	Shanghai	Barcelona	28 Sep 20	01 Oct 20	+3 days	28 Aug 20	Usine Xinjiang	La Rosaleda	05 Oct 20	Bollore	
1/3	WAK/46986	7895	03 Sep 20	03 Sep 20	Shanghai	Barcelona	28 Sep 20	01 Oct 20	+3 days	28 Aug 20	Usine Xinjiang	La Rosaleda	05 Oct 20	Bollore	
1/3	WAK/49158	R-56/18	01 Sep 20	01 Sep 20	Shenzhen	Fos Sur Mer	01 Oct 20	03 Oct 20	+2 days	29 Aug 20	Usine Shenzhen	Entrepôt Pantin	05 Oct 20	Panalpina	
2/4	TLLU4096080	4150227542	19 Aug 20	19 Aug 20, 00:43	Casablanca	Shanghai	26 Sep 20	28 Sep 20	+2 days	14 Aug 20, 17:00	Usine Jorf Lasfa...	Hubei Forbon Tec...	03 Oct 20	Ipsen	
1/3	WAK/25726	FIS0920/18	25 Aug 20	25 Aug 20, 17:51	Osaka	Fos Sur Mer	25 Sep 20	01 Oct 20	+6 days	19 Aug 20, 06:06	Usine Kura	Entrepôt Vénissi...	03 Oct 20	DSV	
1/3	WAK/25726	FIS0920/18	25 Aug 20	25 Aug 20	Osaka	Le Havre	25 Sep 20	28 Sep 20	+3 days	19 Aug 20	Usine Kura	Usine Hennessy P...	30 Sep 20	DIRECT BOOKING	
1/3	WAK/352784	FIS0920/18	25 Aug 20	25 Aug 20	Osaka	Fos Sur Mer	25 Sep 20	28 Sep 20	+3 days	19 Aug 20	Usine Kura	Entrepôt Vénissi...	30 Sep 20	Bollore	
1/3	WAK/25726	FIS0920/18	24 Aug 20	24 Aug 20	Osaka	Fos Sur Mer	24 Sep 20	27 Sep 20	+3 days	18 Aug 20	Usine Kura	Entrepôt Vénissi...	29 Sep 20	Bollore	
1/3	WAK/25726	FIS0920/18	24 Aug 20	24 Aug 20	Osaka	Fos Sur Mer	24 Sep 20	27 Sep 20	+3 days	18 Aug 20	Usine Kura	Entrepôt Vénissi...	29 Sep 20	Bollore	
1/3	OOCU7267833	7313908	07 Sep 20	07 Sep 20, 12:39	Le Havre	New York	21 Sep 20	24 Sep 20	+3 days	04 Sep 20, 11:02	SGD Pharma Sucy-...	Octapharma USA I...	26 Sep 20	Geodis	
1/3	WAK/780957	R-56/18	21 Aug 20	21 Aug 20, 23:38	Maputo	Barcelona	17 Sep 20	19 Sep 20	+2 days	21 Aug 20, 08:15	Manufacture Mato...	Entrepôt Vénissi...	25 Sep 20	KUEHNE + NAGEL L...	
1/3	WAK/292882	EMS350	06 Sep 20	06 Sep 20	Houston	Antwerpen	21 Sep 20	24 Sep 20	+3 days	04 Sep 20	Usine Braunfels	Entrepôt Cergy	25 Sep 20	Panalpina	
1/3	WAK/54921	R-56/18	21 Aug 20	21 Aug 20, 23:38	Maputo	Barcelona	17 Sep 20	19 Sep 20	+2 days	21 Aug 20, 08:15	Manufacture Mato...	Entrepôt Vénissi...	25 Sep 20	KUEHNE + NAGEL L...	
1/3	WAK/43589	EMS350	09 Sep 20	09 Sep 20, 17:00	Houston	Antwerpen	21 Sep 20	24 Sep 20	+3 days	04 Sep 20, 14:07	Usine Braunfels	Entrepôt Cergy	25 Sep 20	Panalpina	
1/3	WAK/43589	EMS350	05 Sep 20	05 Sep 20	Kaohsiung	Antwerpen	20 Sep 20	23 Sep 20	+3 days	03 Sep 20	Ta Yih Industria...	GRAIN DE MALICE	24 Sep 20	Geodis	
1/3	WAK/666948	R-56/18	15 Aug 20	15 Aug 20	Fos Sur Mer	Seattle (Wa)	11 Sep 20	14 Sep 20	+3 days	11 Aug 20, 10:10	Entrepôt Vénissi...	Boutique Woodlan...	21 Sep 20	Panalpina	
1/3	WAK/28462	R-56/18	16 Aug 20	16 Aug 20	Fos Sur Mer	Seattle (Wa)	12 Sep 20	15 Sep 20	+3 days	03 Aug 20, 10:10	Entrepôt Vénissi...	Boutique Woodlan...	21 Sep 20	Panalpina	
0/3	WAK/922799	R-56/18	10 Sep 20	11 Sep 20	Usine Kura	Osaka Internatio...	12 Sep 20	13 Sep 20	+1 day	11 Sep 20	Usine Kura	Boutique Splied	20 Sep 20	Dachser	
0/3	WAK/32912	R-56/18	10 Sep 20	11 Sep 20	Usine Kura	Osaka Internatio...	12 Sep 20	13 Sep 20	+1 day	11 Sep 20	Usine Kura	Boutique Splied	20 Sep 20	Dachser	
2/3	WAK/567562	R-56/18	15 Sep 20	17 Sep 20	Genova	Usine Lazaret	16 Sep 20	18 Sep 20	+2 days	09 Aug 20, 11:49	Usine Shenzhen	Usine Lazaret	18 Sep 20	Panalpina	

PROACTIVE ALERTING

Push alerts depending on your needs

WAKEO Search order FAQ DEMO LOGOUT

Settings

Alerts settings - demo@wakeo.co

Select the reference you use to identify your shipments

Default reference value
Shipment reference

Information to display within alerts

Select information you want to display within your alerts

- Container/Reference number
- User reference
- Forwarder reference
- Flow type
- Carrier
- Forwarder
- Final client
- Consignor
- Client booking number
- Gross weight (kg)
- Volume (m3)
- Products description

Alerts events

Manage alerts that you will receive by selecting trigger events

ALL SHIPMENTS	SEA SHIPMENTS	ROAD SHIPMENTS	AIR SHIPMENTS
<input type="checkbox"/> Daily summary	ETD change ≥ 1 day	ETD change ≥ 1 hour	ETD change ≥ 2 hours
<input type="checkbox"/> Pick up	ETA change ≥ 1 day	ETA change ≥ 2 hours	ETA change ≥ 4 hours
<input type="checkbox"/> Delivery	Max stay at port customs ≥ 3 days	<input type="checkbox"/> Truck departure	<input type="checkbox"/> Booked on flight
<input type="checkbox"/> Delayed booking confirmation	<input checked="" type="checkbox"/> Gate in - Departure port	<input type="checkbox"/> Truck arrival	<input type="checkbox"/> Received from shipper
<input type="checkbox"/> Booking confirmed	<input checked="" type="checkbox"/> Goods loaded - Departure port	<input type="checkbox"/> Truck approaching arrival	<input type="checkbox"/> Prepared for loading
<input type="checkbox"/> Reported shipment	<input type="checkbox"/> Customs status - Departure port	<input type="checkbox"/> Truck late departure	<input type="checkbox"/> Manifested on flight
	<input checked="" type="checkbox"/> Departure vessel	<input type="checkbox"/> Truck late arrival	<input type="checkbox"/> Departure plane
	<input checked="" type="checkbox"/> Nb of transshipments change		<input type="checkbox"/> Received from other flight
	<input checked="" type="checkbox"/> Goods unloaded - Port of transshipment		<input type="checkbox"/> Transferred to other airline
	<input checked="" type="checkbox"/> Goods loaded - Port of transshipment		<input checked="" type="checkbox"/> Arrival plane
	<input checked="" type="checkbox"/> Arrival vessel		<input type="checkbox"/> Received from flight
			<input type="checkbox"/> Ready for pickup
			<input type="checkbox"/> Delivered to consignee or agent

ALERTS BY EXCEPTION

Anticipate delays



The screenshot shows an email alert from WAKEO. At the top, the WAKEO logo is displayed. The main heading is "ETA (Port) change" with a sub-heading "Adjusted date: 18 Dec, 09:30 (+3 days)". Below this, "Shipment information" is provided, including container number MRKU1236547, products (Pharmaceutical Products), forwarder (DSV), and user reference (FIS0920/18). A table follows, detailing the shipment's progress from pickup to delivery, with the current "Cargo arrival" step highlighted in blue. A "Go to Wakeo" button is located below the table, and a note at the bottom states "All dates are UTC time".

ETA (Port) change

Adjusted date: 18 Dec, 09:30 (+3 days)

Shipment information

- **Container number:** MRKU1236547 | **Products:** Pharmaceutical Products
- **Forwarder:** DSV | **User reference:** FIS0920/18

Place	Step	Estimated	Adjusted
● Usine Kura	Pick up	8 Nov, 06:30	8 Nov, 06:06
● Osaka	Gate in		10 Nov, 09:00
● Osaka	Container loaded		10 Nov
● Osaka	Cargo departure	14 Nov	14 Nov, 17:51
🇫🇷 Fos sur Mer	Cargo arrival	15 Dec	18 Dec, 09:30
🇫🇷 Entrepôt Ven...	Delivery	17 Dec, 18:00	20 Dec, 05:00

For more details on your operations:

[Go to Wakeo](#)

Note: All dates are UTC time

This email was generated automatically by Wakeo

A NEUTRAL DASHBOARD

Detailed analysis to have a full overview of your operations

WAKEO

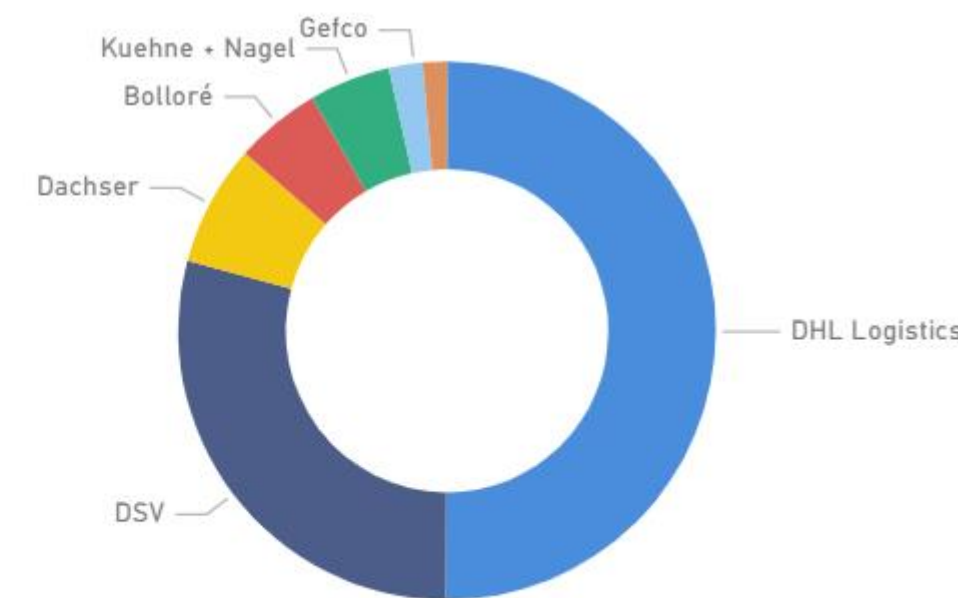
- Dashboard
- Shipments
- Analytics**
- Settings



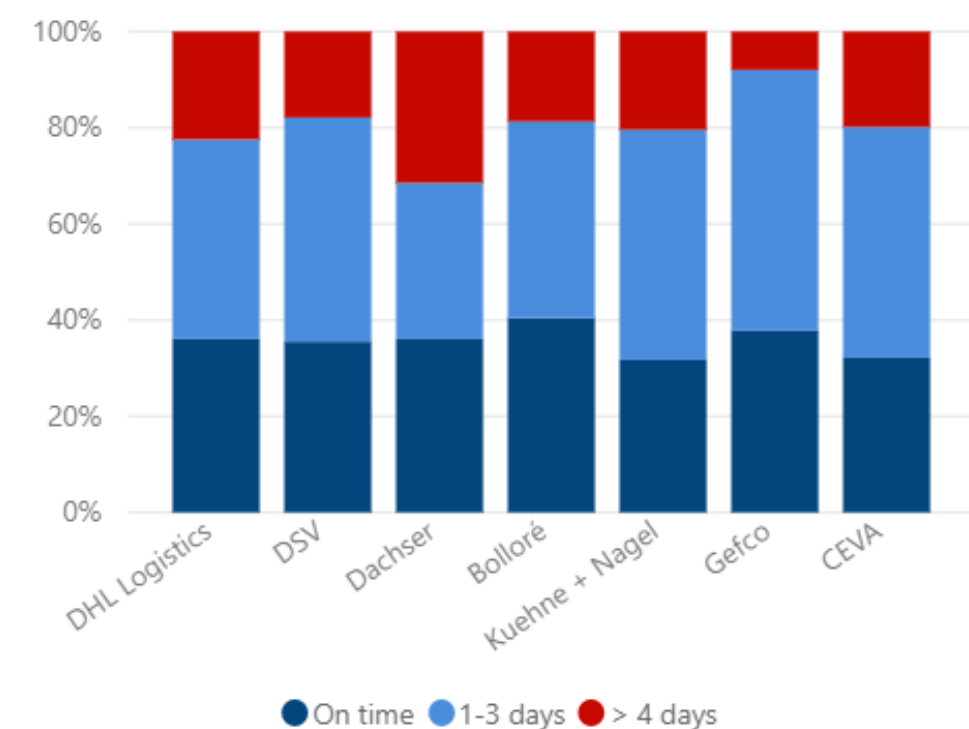
Shipments distribution by arrival zone



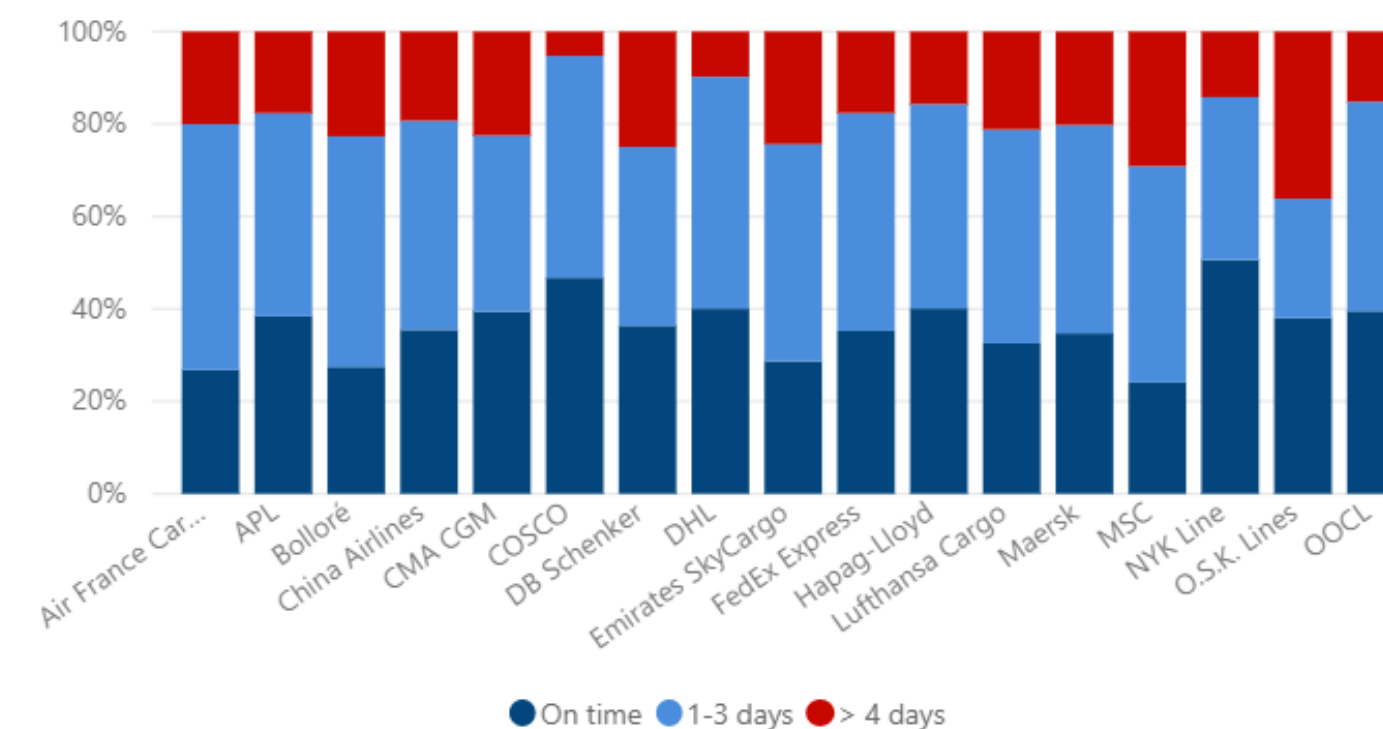
Forwarder breakdown



Delays breakdown by forwarder



Delays breakdown by carrier



Quarter <input type="checkbox"/> Q1 <input type="checkbox"/> Q2 <input type="checkbox"/> Q3 <input type="checkbox"/> Q4	Transport type <input type="checkbox"/> Air <input type="checkbox"/> Road <input type="checkbox"/> Sea
Forwarder <input type="checkbox"/> Sélectionner tout <input type="checkbox"/> Bollore <input type="checkbox"/> CEVA <input type="checkbox"/> Dachser <input type="checkbox"/> DHL Logistics <input type="checkbox"/> DSV <input type="checkbox"/> Gefco <input type="checkbox"/> Kuehne + Nagel	Carrier <input type="checkbox"/> Sélectionner tout <input type="checkbox"/> Air France Cargo <input type="checkbox"/> APL <input type="checkbox"/> Bollore <input type="checkbox"/> China Airlines <input type="checkbox"/> CMA CGM <input type="checkbox"/> COSCO <input type="checkbox"/> DB Schenker
Departure Zone <input type="checkbox"/> Sélectionner tout <input type="checkbox"/> Africa <input type="checkbox"/> America <input type="checkbox"/> Asia <input type="checkbox"/> Europe <input type="checkbox"/> Middle-East <input type="checkbox"/> South America	Arrival zone <input type="checkbox"/> Sélectionner tout <input type="checkbox"/> Africa <input type="checkbox"/> Asia <input type="checkbox"/> Europe <input type="checkbox"/> Middle East <input type="checkbox"/> South America <input type="checkbox"/> United States

WAKEO

- Dashboard
- Shipments
- Analytics**
- Settings








D&D OVERVIEW TOOL

Anticipate and monitor exceptional costs

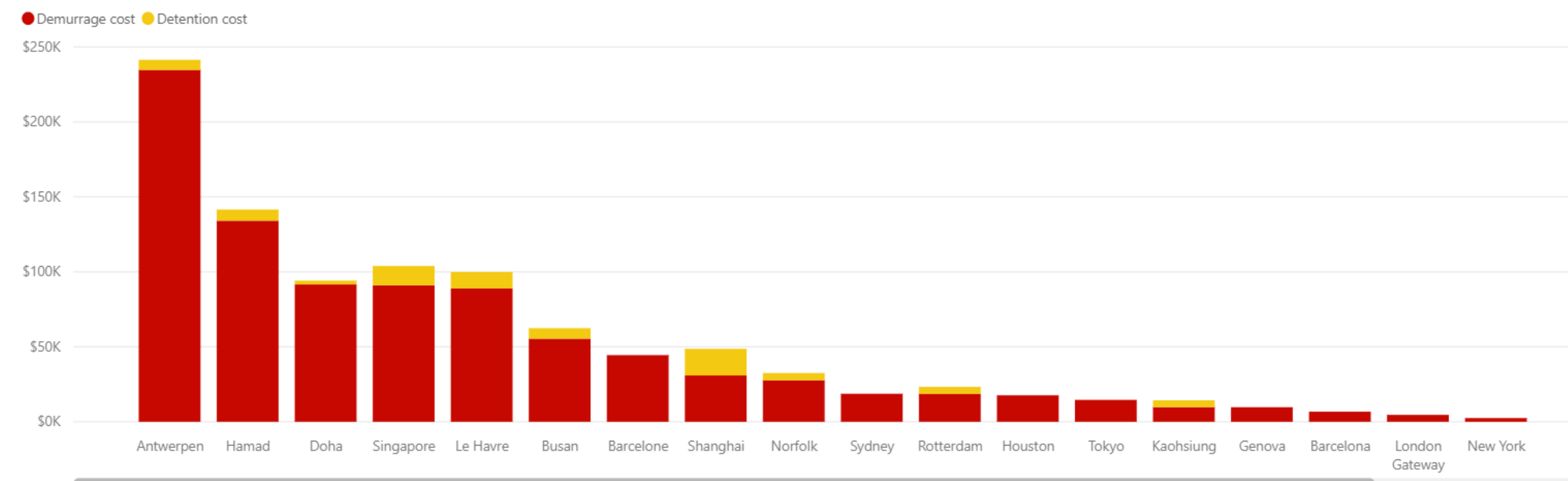
Ongoing Demurrage Costs

Container number	POD	Free Demurrage days	Number of extra demurrage days	Ongoing Demurrage costs
HASU1495431	Antwerpen	9	2	\$154,00
MEDU8862561	Singapore	8	1	\$74,00
MRKU2357917	Antwerpen	9	2	\$154,00
OOLU6274856	Busan	9	1	\$52,00
TCLU5075648	Le Havre	4	4	\$288,00
TCNU8459835	Barcelona	6	1	\$76,00
Total				\$798,00

Ongoing Detention Costs

Container number	POD	Free Detention days	Number of extra detention days	Ongoing Detention costs
CCLU3676860	Singapore	8	1	\$72
SEGU5187590	Doha	8	2	\$82
Total				\$154

Demurrage cost & Detention cost at POD

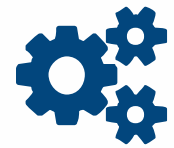




Anticipate to reduce emergencies

Predictive ETAs and proactive alerts to:

- Better plan staffs, production and storage capacities
- Reduce last-minute emergency shipments
- Secure procurement while reducing inventories



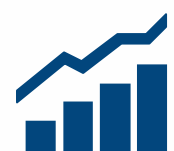
Efficient processes to focus resources on added-value actions

- Scalable and automated processes
- Manage by exception



The Amazon-like customer experience as a growth engine

Attract new clients and foster customers loyalty. Identify delays as soon as possible to proactively notify customers. Improve service quality: speed and reliability at the core of your service.



Objectify performance to reduce working capital & improve delivery performance

- A neutral, detailed and enriched assessment not based purely on declarative data
- Re-engineer flows: reduce lead times and in-transit inventories, increase reliability, better forecasting for buffers



Mitigate risks in a context of complex supply chain networks and regular disruptions like Covid

Real-time & predictive visibility for an agile supply chain



Real-time supply chain



www.wakeo.co



www.linkedin.com/company/wakeo



alexandre.bareteau@wakeo.co



+33 7 87 12 38 36