SEAFOODIA

IN GREAT SEAFOOD WE TRUST

WAKEO

REAL-TIME VISIBILITY

SEA, AIR & ROAD SHIPPING

COMPANY OVERVIEW

Our team

30 employees based in Paris, France

- Supply chain specialists with experiences at Kuehne & Nagel, Panalpina, Maersk, KPMG and PWC.
- Tech & data experts with experiences at Thales, Cern research institute.

Our Partners

Port of Rotterdam

Fraport

SAP

Microsoft

Clients sample

FAST RETAILING

UNIQLO

J BRAND

PRINCESSE tam·tam

COMPTOIR DES COTONNIERS

faurecia

B|BRAUN

grain de malice

IDA FOUNDATION

CLASQUIN
OVERSEAS FORWARDING & LOGISTICS EXPERTS

HILTI

Air Liquide
creative oxygen

OCP

CHRYSO
INNOVATION IS OUR CHEMISTRY

EMBALL'ISO

nutriset

GEODIS

COMPANY NEWS

Our news

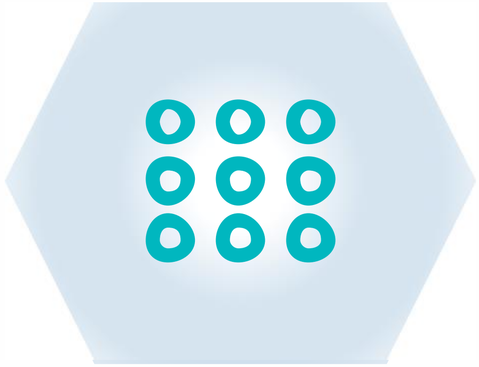
30 Supply Chain VPs awarded the Jury Prize to Wakeo at the SITL in 2019

Wakeo won the Kings of the Supply Chain Innovation Award in 2019 with Air Liquide based on the vote of 350 SC decision-makers

Clasquin & Wakeo sign a 6-year partnership to bring supply chain visibility to shippers

A BLACK BOX ON B2B TRANSPORT OPERATIONS

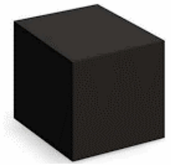
Fragmented data
Limited data integration



- Multiple proprietary systems from LSP
- Depending on incoterms, transport flows are not necessarily under control

Poor reliability
& standardization

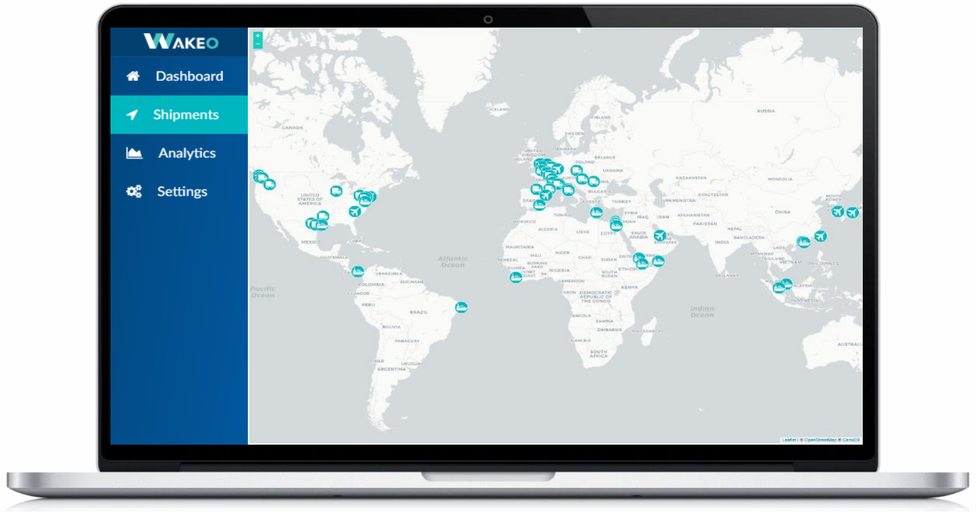
- Heterogeneous data depending on transport providers
- A majority of manual to semi-manual processes
- A need for interoperability between multiple standards: PDA scans, telematics, IoT



A lack of visibility on transport operations

OUR SOLUTION

A digital platform to bring
real-time visibility on **international** and
multimodal transport flows.



Connected
Platform

Predictive
Tracking

Proactive
Alerting

Neutral
Analytics

SOURCE DATA – AN AGNOSTIC SAAS HUB

Transport Orders

Forwarders / Shipper TMS / other systems (Inttra, etc)

Data Sources

- Shipping lines / Airlines data
- Forwarders & carriers TMS
- Satellite data
- Terminal operators
- IoT from third parties

Interoperability

Distribution

- Web platform
- API
- Email, SMS

Caption:

Consolidate

Enrich

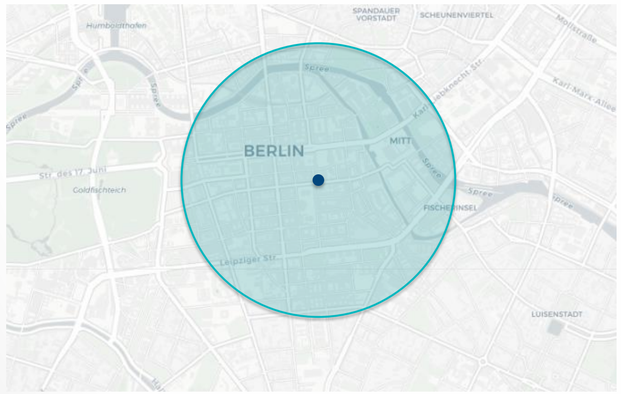
WAKEO'S DATASCIENCE

Geofencing

Confirm accurate arrivals and departures

Ports and berths geofencing

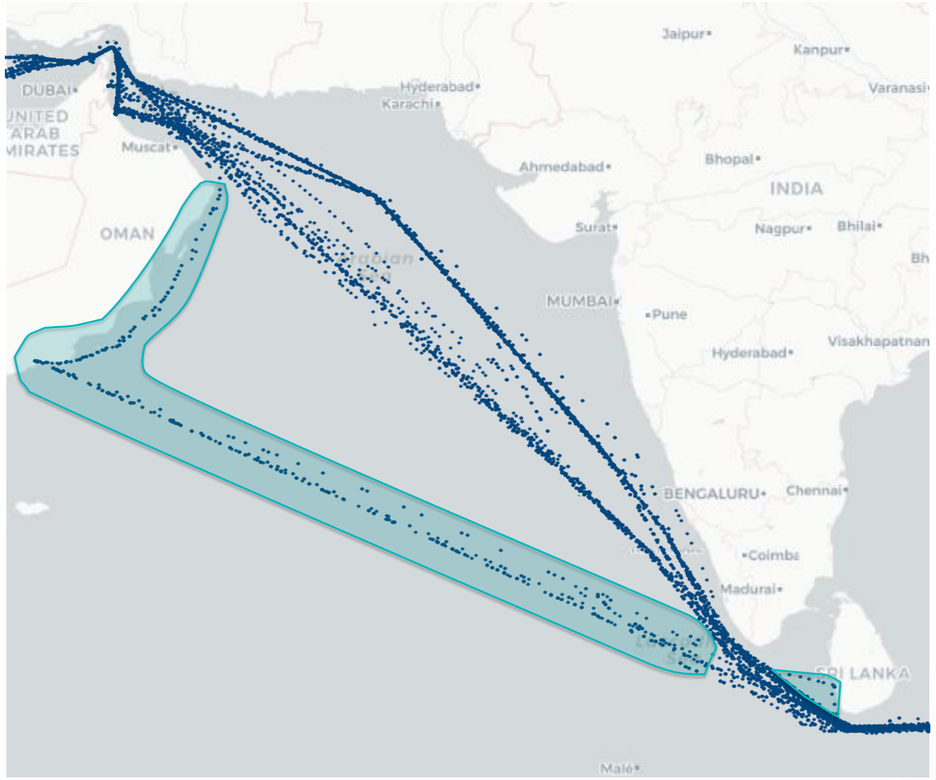
Isoline (time or distance) geofencing



Radial geofencing

Corridoring & Clustering

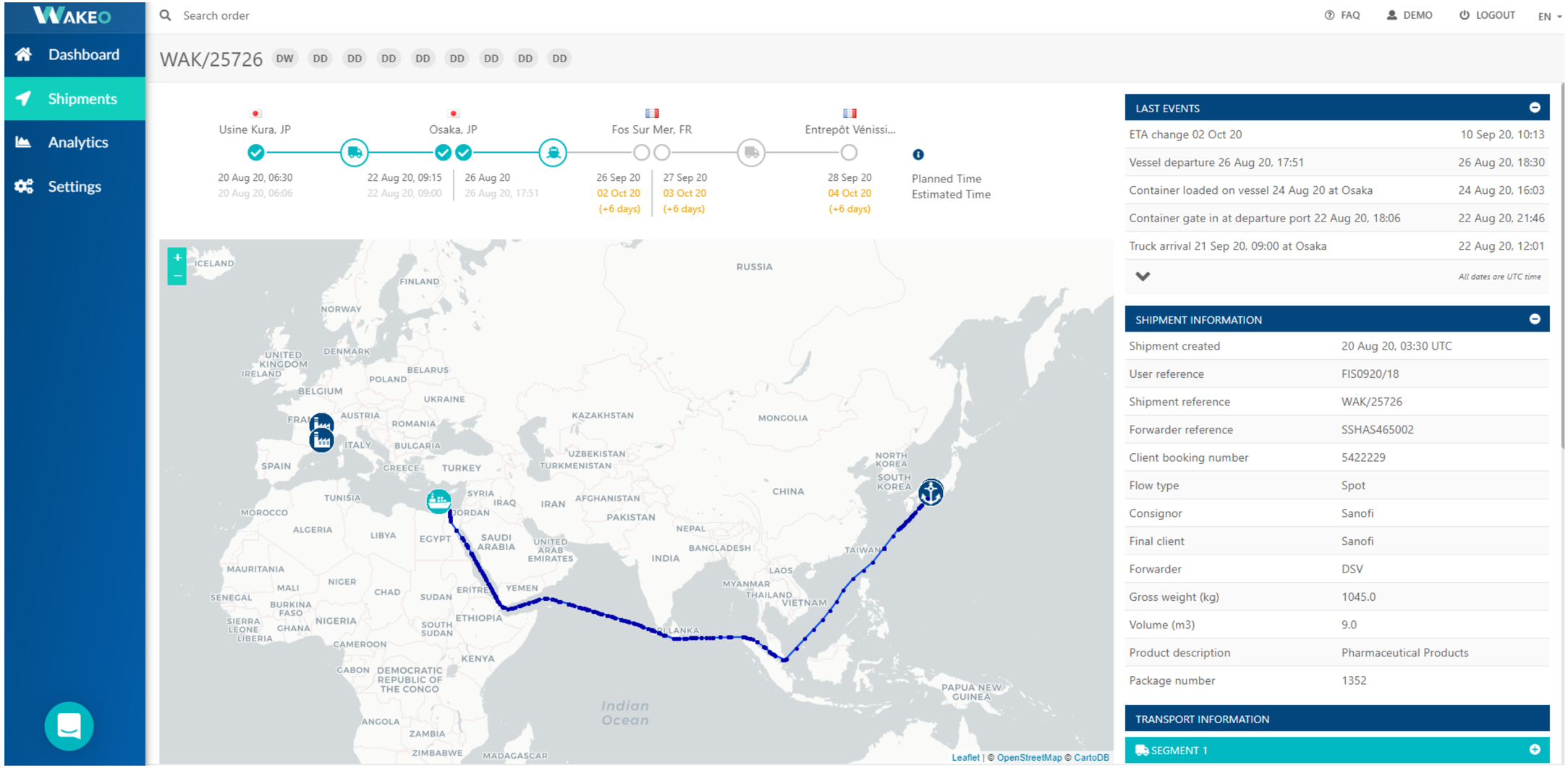
Identify deviations from the plan



Detect cargo deviation through corridoring and clustering

OVERVIEW OF WAKEO

A CONTROL TOWER
Visualise all the operations



PREDICTIVE TRACKING

Visualise all the operations with a predictive ETA

Search order

FAQ DEMO LOGOUT EN

ON TIME	DELAYED	RECENT REPORTED	SPOT	REGULAR
0	61	0	2	59

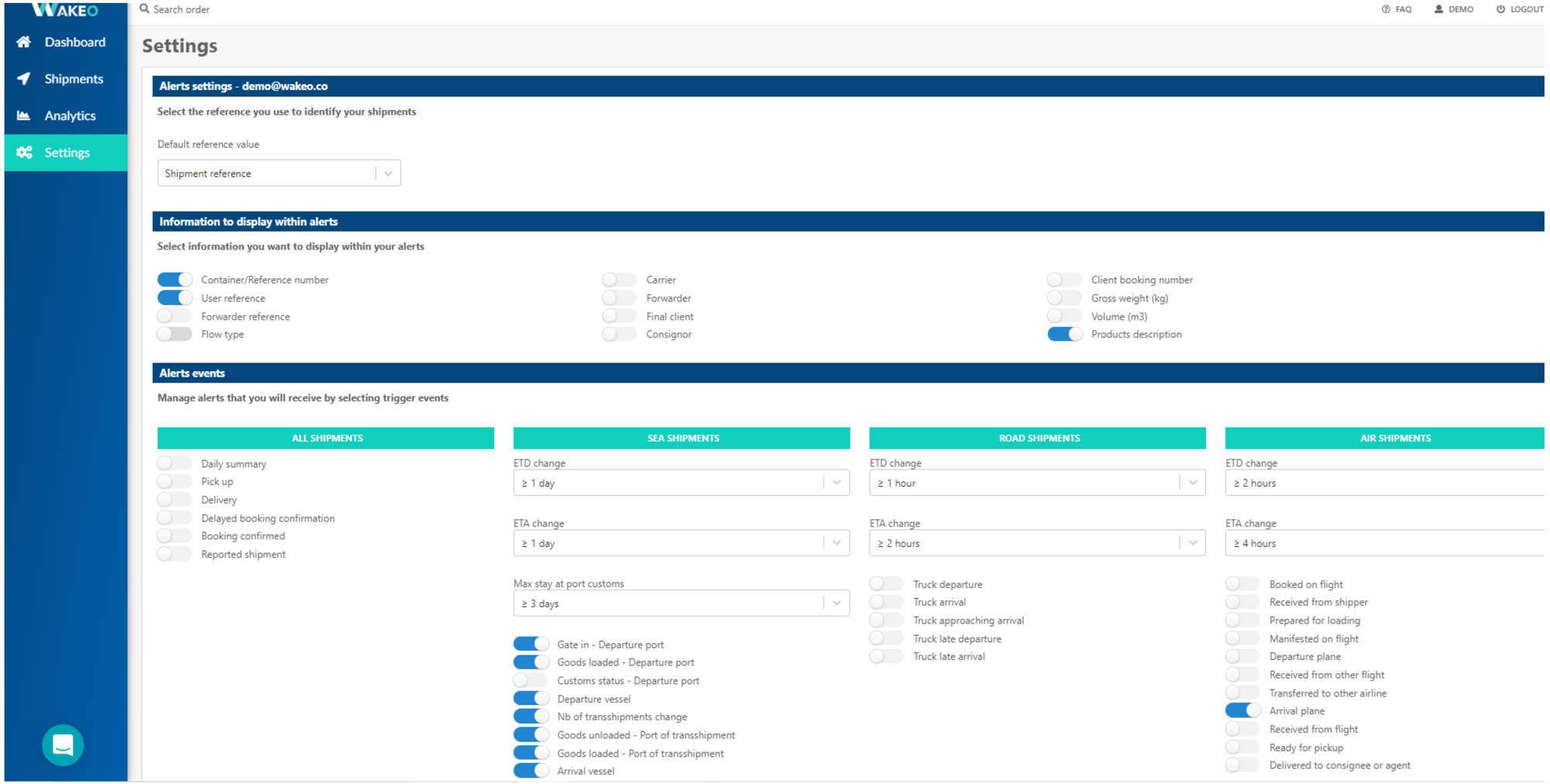
Active | Past | Reported

Empty filters | Export | Edit table

			CURRENT LEG							SHIPMENT					
Status	Shipment reference	User reference	PTD	ETD	Departure	Arrival	PTA	ETA	ETA difference	ETD	Departure	Arrival	ETA	Partner	Fi
1/3	WAK/642004	R-56/18	01 Sep 20	01 Sep 20	Shenzhen	Fos Sur Mer	01 Oct 20	03 Oct 20	+2 days	29 Aug 20	Usine Shenzhen	Entrepôt Pantin	05 Oct 20	Panalpina	Va
1/3	WAK/561919	7895	03 Sep 20	03 Sep 20	Shanghai	Barcelona	28 Sep 20	01 Oct 20	+3 days	28 Aug 20	Usine Xinjiang	La Rosaleda	05 Oct 20	Bollore	Sa
1/3	WAK/46986	7895	03 Sep 20	03 Sep 20	Shanghai	Barcelona	28 Sep 20	01 Oct 20	+3 days	28 Aug 20	Usine Xinjiang	La Rosaleda	05 Oct 20	Bollore	Sa
1/3	WAK/49158	R-56/18	01 Sep 20	01 Sep 20	Shenzhen	Fos Sur Mer	01 Oct 20	03 Oct 20	+2 days	29 Aug 20	Usine Shenzhen	Entrepôt Pantin	05 Oct 20	Panalpina	Va
2/4	TLLU4096080	4150227542	19 Aug 20	19 Aug 20, 00:43	Casablanca	Shanghai	26 Sep 20	28 Sep 20	+2 days	14 Aug 20, 17:00	Usine Jorf Lasfa...	Hubei Forbon Tec...	03 Oct 20	Ipsen	Hu
1/3	WAK/25726	FIS0920/18	25 Aug 20	25 Aug 20, 17:51	Osaka	Fos Sur Mer	25 Sep 20	01 Oct 20	+6 days	19 Aug 20, 06:06	Usine Kura	Entrepôt Vénissi...	03 Oct 20	DSV	Sa
1/3	WAK/25726	FIS0920/18	25 Aug 20	25 Aug 20	Osaka	Le Havre	25 Sep 20	28 Sep 20	+3 days	19 Aug 20	Usine Kura	Usine Hennessy P...	30 Sep 20	DIRECT BOOKING	M
1/3	WAK/352784	FIS0920/18	25 Aug 20	25 Aug 20	Osaka	Fos Sur Mer	25 Sep 20	28 Sep 20	+3 days	19 Aug 20	Usine Kura	Entrepôt Vénissi...	30 Sep 20	Bollore	Sa
1/3	WAK/25726	FIS0920/18	24 Aug 20	24 Aug 20	Osaka	Fos Sur Mer	24 Sep 20	27 Sep 20	+3 days	18 Aug 20	Usine Kura	Entrepôt Vénissi...	29 Sep 20	Bollore	Sa
1/3	WAK/25726	FIS0920/18	24 Aug 20	24 Aug 20	Osaka	Fos Sur Mer	24 Sep 20	27 Sep 20	+3 days	18 Aug 20	Usine Kura	Entrepôt Vénissi...	29 Sep 20	Bollore	Sa
1/3	OOCU7267833	7313908	07 Sep 20	07 Sep 20, 12:39	Le Havre	New York	21 Sep 20	24 Sep 20	+3 days	04 Sep 20, 11:02	SGD Pharma Sucy-...	Octapharma USA I...	26 Sep 20	Geodis	Oc
1/3	WAK/780957	R-56/18	21 Aug 20	21 Aug 20, 23:38	Maputo	Barcelona	17 Sep 20	19 Sep 20	+2 days	21 Aug 20, 08:15	Manufacture Mato...	Entrepôt Vénissi...	25 Sep 20	KUEHNE + NAGEL L...	BA
1/3	WAK/292882	EMS350	06 Sep 20	06 Sep 20	Houston	Antwerpen	21 Sep 20	24 Sep 20	+3 days	04 Sep 20	Usine Braunfels	Entrepôt Cergy	25 Sep 20	Panalpina	Oc
1/3	WAK/54921	R-56/18	21 Aug 20	21 Aug 20, 23:38	Maputo	Barcelona	17 Sep 20	19 Sep 20	+2 days	21 Aug 20, 08:15	Manufacture Mato...	Entrepôt Vénissi...	25 Sep 20	KUEHNE + NAGEL L...	BA
1/3	WAK/43589	EMS350	09 Sep 20	09 Sep 20, 17:00	Houston	Antwerpen	21 Sep 20	24 Sep 20	+3 days	04 Sep 20, 14:07	Usine Braunfels	Entrepôt Cergy	25 Sep 20	Panalpina	Fa
1/3	WAK/43589	EMS350	05 Sep 20	05 Sep 20	Kaohsiung	Antwerpen	20 Sep 20	23 Sep 20	+3 days	03 Sep 20	Ta Yih Industria...	GRAIN DE MALICE	24 Sep 20	Geodis	Gr
1/3	WAK/666948	R-56/18	15 Aug 20	15 Aug 20	Fos Sur Mer	Seattle (Wa)	11 Sep 20	14 Sep 20	+3 days	11 Aug 20, 10:10	Entrepôt Vénissi...	Boutique Woodlan...	21 Sep 20	Panalpina	Sa
1/3	WAK/28462	R-56/18	16 Aug 20	16 Aug 20	Fos Sur Mer	Seattle (Wa)	12 Sep 20	15 Sep 20	+3 days	03 Aug 20, 10:10	Entrepôt Vénissi...	Boutique Woodlan...	21 Sep 20	Panalpina	Sa
0/3	WAK/922799	R-56/18	10 Sep 20	11 Sep 20	Usine Kura	Osaka Internatio...	12 Sep 20	13 Sep 20	+1 day	11 Sep 20	Usine Kura	Boutique Splied	20 Sep 20	Dachser	W
0/3	WAK/32912	R-56/18	10 Sep 20	11 Sep 20	Usine Kura	Osaka Internatio...	12 Sep 20	13 Sep 20	+1 day	11 Sep 20	Usine Kura	Boutique Splied	20 Sep 20	Dachser	W
2/3	WAK/567562	R-56/18	15 Sep 20	17 Sep 20	Genova	Usine Lazaret	16 Sep 20	18 Sep 20	+2 days	09 Aug 20, 11:49	Usine Shenzhen	Usine Lazaret	18 Sep 20	Panalpina	Sa

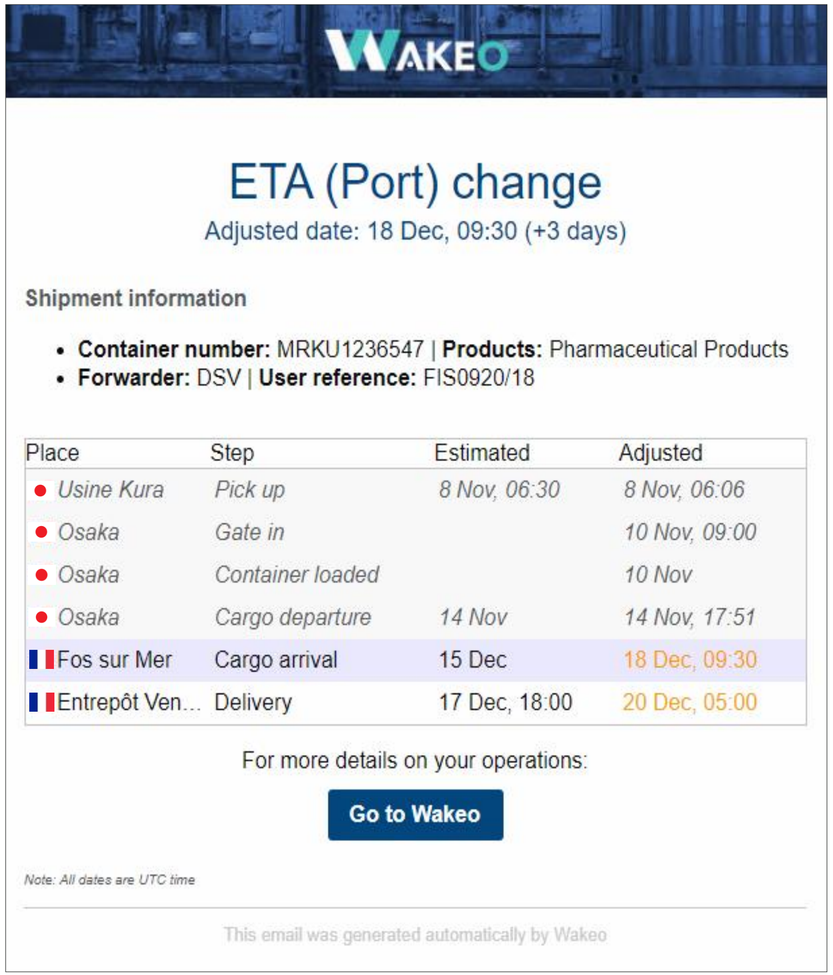
PROACTIVE ALERTING

Push alerts depending on your needs



ALERTS BY EXCEPTION

Anticipate delays



ETA (Port) change

Adjusted date: 18 Dec, 09:30 (+3 days)

Shipment information

- **Container number:** MRKU1236547 | **Products:** Pharmaceutical Products
- **Forwarder:** DSV | **User reference:** FIS0920/18

Place	Step	Estimated	Adjusted
Usine Kura	*Pick up*	*8 Nov, 06:30*	*8 Nov, 06:06*
Osaka	*Gate in*		*10 Nov, 09:00*
Osaka	*Container loaded*		*10 Nov*
Osaka	*Cargo departure*	*14 Nov*	*14 Nov, 17:51*
Fos sur Mer	Cargo arrival	15 Dec	18 Dec, 09:30
Entrepôt Ven…	Delivery	17 Dec, 18:00	20 Dec, 05:00

For more details on your operations:

Go to Wakeo

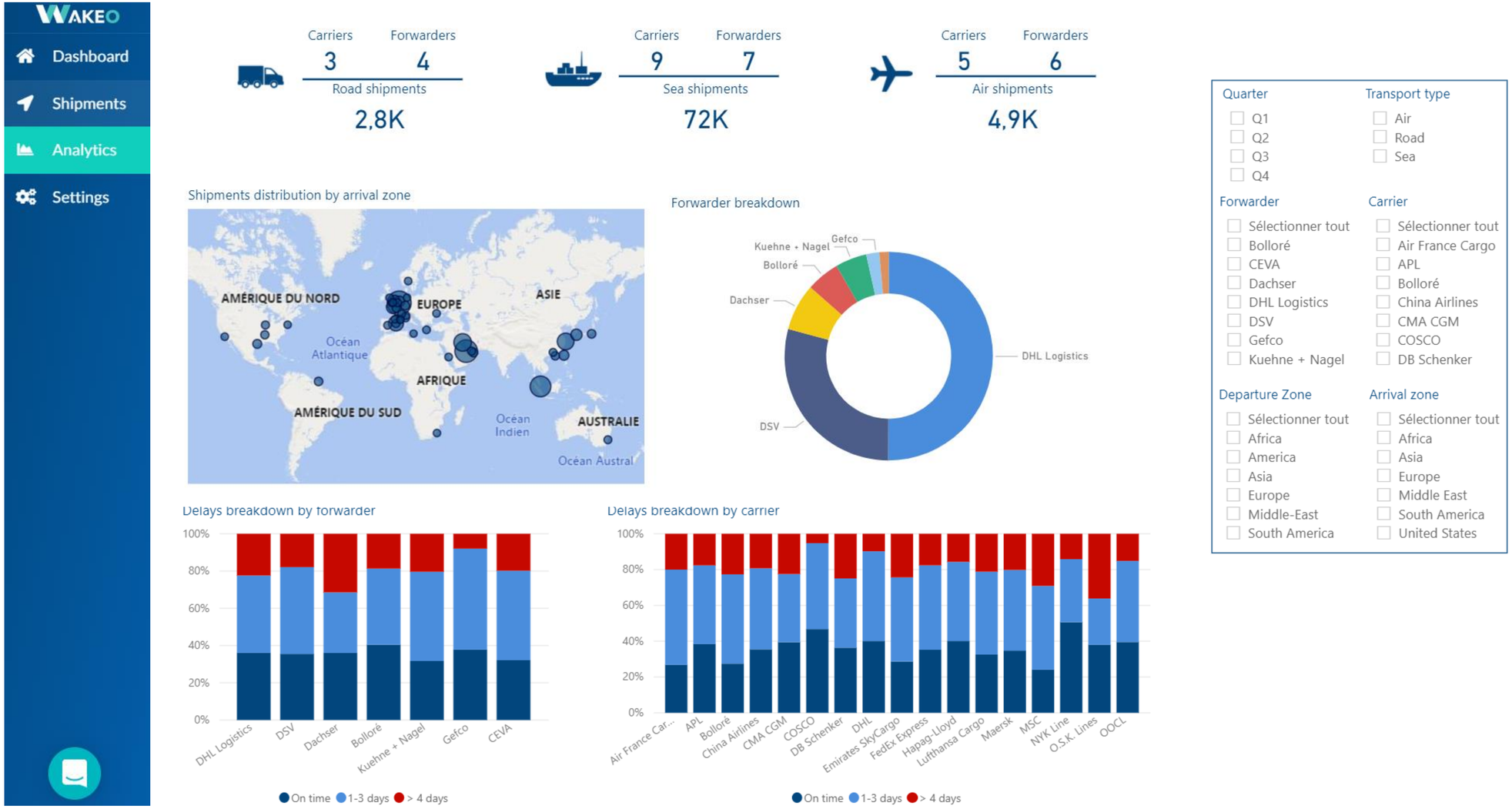
Note: All dates are UTC time

This email was generated automatically by Wakeo

OVERVIEW OF WAKEO

A NEUTRAL DASHBOARD

Detailed analysis to have a full overview of your operations



OVERVIEW OF WAKEO

D&D OVERVIEW TOOL

Anticipate and monitor exceptional costs

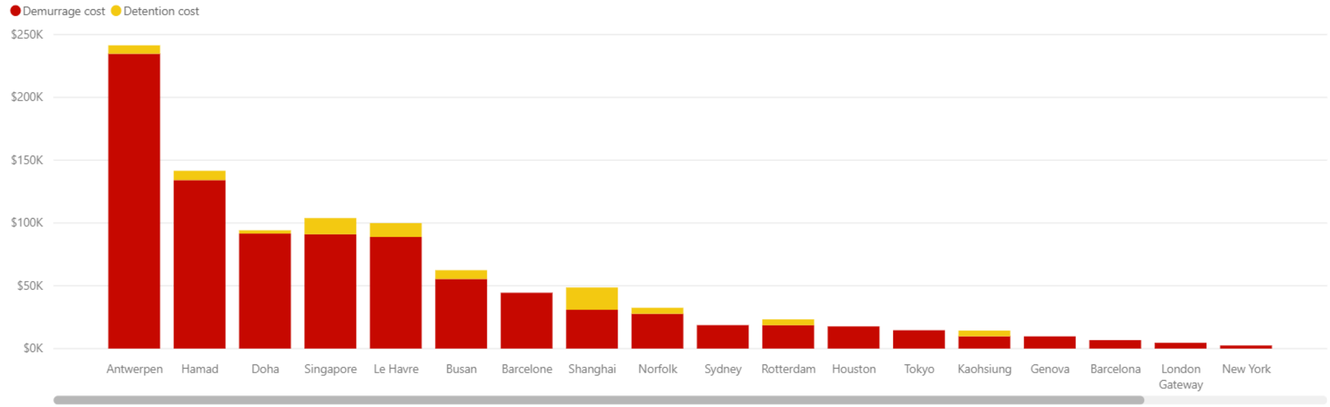
Ongoing Demurrage Costs

Container number	POD	Free Demurrage days	Number of extra demurrage days	Ongoing Demurrage costs
HASU1495431	Antwerpen	9	2	$154,00
MEDU8862561	Singapore	8	1	$74,00
MRKU2357917	Antwerpen	9	2	$154,00
OOLU6274856	Busan	9	1	$52,00
TCLU5075648	Le Havre	4	4	$288,00
TCNU8459835	Barcelona	6	1	$76,00
Total				**$798,00**

Ongoing Detention Costs

Container number	POD	Free Detention days	Number of extra detention days	Ongoing Detention costs
CCLU3676860	Singapore	8	1	$72
SEGU5187590	Doha	8	2	$82
Total				**$154**

Demurrage cost & Detention cost at POD



THE ADDED-VALUE

Anticipate to reduce emergencies

Predictive ETAs and proactive alerts to:

- Better plan staffs, production and storage capacities
- Reduce last-minute emergency shipments
- Secure procurement while reducing inventories

Efficient processes to focus resources on added-value actions

- Scalable and automated processes
- Manage by exception

The Amazon-like customer experience as a growth engine

Attract new clients and foster customers loyalty. Identify delays as soon as possible to proactively notify customers. Improve service quality: speed and reliability at the core of your service.

Objectify performance to reduce working capital & improve delivery performance

- A neutral, detailed and enriched assessment not based purely on declarative data
- Re-engineer flows: reduce lead times and in-transit inventories, increase reliability, better forecasting for buffers

Mitigate risks in a context of complex supply chain networks and regular disruptions like Covid

Real-time & predictive visibility for an agile supply chain

Real-time supply chain

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